## **Tagline**

Committed to housing affordability**.**

## **Vision**

We envision a future where every neighborhood in Greenville County is thriving, vibrant, and affordable for all.

## **Purpose**

Ensuring Greenville County achieves housing affordability solutions to meet the diverse needs of our growing economy and thriving community. We:

* **Acquire and preserve affordable housing** to ensure Greenville remains affordable and welcoming to all people.
* Provide **leadership and advocacy** for the development of adequate Affordable Housing and Workforce Housing for targeted low-income individuals and families.
* Develop and maintain a **long-term recurring source of funds** for loans and equity financing of Affordable Housing and Workforce Housing.
* **Acquire and hold land bank property** for current and future Affordable Housing and Workforce Housing development.

## **Long-range Goals**

* Serve as an advocate and champion for affordable housing.
* Invest in affordable housing development and preservation.
* Acquire land to facilitate affordable housing development opportunities.

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## **Values**

* **Building Opportunities**: We help create financial stability and healthy environments. We benefit individuals, families, and communities.
* **Making Change by Doing What’s Right, Not Easy**: We are innovative, efficient, and effective because we operate with integrity, transparency, and hold ourselves accountable.
* **Caring, Learning, & Collaborating**: We passionately care, we take calculated risks, learn, grow, and collaborate for collective impact.
* **Commitment to Equity**: We acknowledge that racism, as well as the injustice that flows from it, remains a real, present, and pernicious problem in our nation, state, and community; and the impacts of racism and injustice in our society are disproportionately borne by persons of color, especially Black Americans.
* **Data Driven**: We use reliable, valid data to inform strategy and decision making.

## **Our Roles**

We are a convener, intermediary, advocate, owner, investor, and funder.

* As a **convener**, we bring stakeholders together to discuss and address community issues.
* As an **intermediary**, we serve as the backbone organization to convene, organize, and contribute to support of our local housing coalition.
* As an **advocate**, we educate, inform, and collaborate with partners and stakeholders to advance issues impacting affordable housing.
* As an **owner**, we seek to develop, acquire, and preserve housing developments and units while supporting residents’ efforts to thrive that guarantee the long-term viability of affordable and workforce housing.
* As an **investor**, we leverage funds by investing in properties and developments that focus on creating and preserving more affordable housing and mixed income developments.
* As a **funder**, we provide investment capital for non-profit organizations and independent businesses that need gap funding or additional funds to produce and preserve affordable housing.